# New Non-Credit Programs – Concept Paper

Program development is an iterative process where your concept is likely to undergo several substantial changes over time. The questions in this document are intended to encourage you to think more deeply about the program you are proposing. There is no expectation to have a fully fleshed out proposal at this stage – short, bullet point answers are fine. You may also not yet know the answers to all the questions.

For more information about non-credit programs, please refer UBC-Vancouver Senate Policy [V-129: Non-Credit Credentials](https://senate.ubc.ca/vancouver/policies/va_v_129_non_credit_credentials_20230419/).

**Question 1. Based on the credentials types outlined in Senate policy V-129, what type of credential are you proposing?**

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**Question 2. What is the rationale for proposing this program? What evidence supports the need for this program?**

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**Question 3. Please identify any potential partners and/or collaborators (both internal and external to UBC) and describe the nature of their involvement in the ideation, development and/or delivery stage of this credential. Also identify any funding sources (internal or external).**

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**Question 4. Please describe:**

1. **The main focus of the program. What will the learner know and be able to do (skills, competencies) as a result of taking the program?**

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1. **The intended audience (e.g., professional and/or community-based learners, specific groups of UBC students, a mix of students and community-based learners, etc.).**

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1. **Intended program duration and structure.**

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1. **Intended delivery method.**

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**Question 5. What other institutions and/or organizations in BC (or beyond) offer similar programming? What opportunity exists for UBC to be innovative in this space**

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**Question 6. What services do you anticipate you will need to develop, launch and administer the credential ongoing? Are there specific gaps in expertise and/or capacity that you will need assistance with?**

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