



# THE TOP 7 REASONS WHY SMART WOMEN SHOULD SPEAK UP

## A public lecture by Shari Graydon

with introduction by Stephen J. Toope,  
President and Vice-Chancellor, University of British Columbia

**February 25, 2013**  
**5 – 6:30pm**

Networking opportunities before the lecture  
Reception to follow  
UBC Centre for Interactive Research on  
Sustainability (CIRS) Auditorium, 2260 West Mall

Sponsored by the Office of the Provost,  
Human Resources Department,  
The Institute for Gender, Race, Sexuality and  
Social Justice.  
Additional sponsorship provided by NSERC

**Admission is free and  
open to the public.**

**For registration and further information  
please visit:**

**Faculty Equity & Diversity Initiatives  
on the UBC Provost's website**

**Why do women's perspectives  
account for less than 25%  
of those offered in Canada's  
most influential media and  
why should you care?**

**Shari Graydon, founder of Informed  
Opinions**, will review the participation  
of women in news commentary, explore  
the barriers and consequences, and  
discuss ways to bridge the current  
gender gap by supporting women in  
contributing their ideas and analysis  
to the public discourse.

She will also make the broader case  
for why all scholars should consider  
sharing their expertise beyond  
academic publications.



**Shari Graydon** is an  
award-winning author  
and activist with 20 years  
of experience on both  
sides of the microphone.  
A former newspaper  
columnist, TV producer  
and CBC commentator,

she also served as press secretary to a  
provincial premier and as president of  
MediaWatch. She is the driving force behind  
Informed Opinions ([informedopinions.org](http://informedopinions.org))  
a non-profit project working to enhance the  
quality of public discourse and build women's  
leadership through media engagement.