THE TOP 7 REASONS
WHY SMART WOMEN SHOULD SPEAK UP

A public lecture by Shari Graydon
with introduction by Stephen J. Toope,
President and Vice-Chancellor, University of British Columbia

February 25, 2013
5 – 6:30 pm

Networking opportunities before the lecture
Reception to follow
UBC Centre for Interactive Research on
Sustainability (CIRS) Auditorium, 2260 West Mall

Sponsored by the Office of the Provost,
Human Resources Department,
The Institute for Gender, Race, Sexuality and
Social Justice.
Additional sponsorship provided by NSERC

Admission is free and open to the public.
For registration and further information please visit:
Faculty Equity & Diversity Initiatives on the UBC Provost’s website

Why do women’s perspectives account for less than 25% of those offered in Canada’s most influential media and why should you care?

Shari Graydon, founder of Informed Opinions, will review the participation of women in news commentary, explore the barriers and consequences, and discuss ways to bridge the current gender gap by supporting women in contributing their ideas and analysis to the public discourse.

She will also make the broader case for why all scholars should consider sharing their expertise beyond academic publications.

Shari Graydon is an award-winning author and activist with 20 years of experience on both sides of the microphone. A former newspaper columnist, TV producer and CBC commentator, she also served as press secretary to a provincial premier and as president of MediaWatch. She is the driving force behind Informed Opinions (informedopinions.org) a non-profit project working to enhance the quality of public discourse and build women’s leadership through media engagement.